

# Ice Cream Packaging

## Revolutionary shapes



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Consumers are increasingly demanding more sustainable products, expecting brands to commit to lower environmental footprints, reduced waste and less plastic.

Seda packaging has been used in the industrial ice cream industry worldwide since 1964. Today, Seda leads the global market with its whole product range, offering **all types of packaging** for the ice cream industry.



Thanks to **cutting-edge printing technology** and **instant response times**, Seda accommodates the demands of an increasingly complex market characterized by fragmented product runs and tight deadlines.

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### Better for the consumer

The new packaging helps the end-consumer perceive the product as a **new experience to make while respecting the environment**

- **Enhanced experience:** paper is consumers' preferred material as it is sustainable and easily recyclable
- **Iconic:** can be fully printed and branded, offering a premium feel and appearance

### Better for the planet

The wide range of paper Ice Cream packaging is a **sustainable** alternative as it is **made with a renewable material** by definition and offers several key advantages over traditional packaging

- **Complete recyclability** in the paper stream
- **100% PEFC™ certified paper**, and FSC® certification available upon request
- **Available in compostable version** (Industrial Compost TUV certification)



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### Better for the customer

- Wide offer of **complete and customized** non-round packaging solutions
- Excellent Ice Cream **protection & extended shelf life**
- Rolled cup rim to ensure **perfect lid fit**
- Enhanced brand awareness as the packaging is fully printable. Thanks to a variety of graphic and printing features – matt, gloss, embossing hot stamping – **it boosts customer's brand equity**

# Paperboard containers

SPE / DPE / DPLA

## technical specifications

						
		<b>Rectangular</b>	<b>Rectangular</b>	<b>Rectangular</b>	<b>Oval</b>	<b>Square</b>
		848ml	1.100ml	1.450ml	1.100ml	1.050ml
Weight (g)	SPE	<b>19,6</b>	<b>22,2</b>	<b>28,0</b>	<b>22,0</b>	<b>20,0</b>
	DPE	<b>20,3</b>	<b>23,0</b>	<b>28,9</b>	<b>22,7</b>	<b>20,6</b>
	DPLA	<b>22,2</b>	<b>24,4</b>	<b>29,1</b>	<b>25,0</b>	<b>22,0</b>
Pcs /Sleeve	Box	<b>50</b>	<b>47</b>	<b>49</b>	<b>48</b>	<b>55</b>
	Semi-Bulk (80x120)	<b>53</b>	–	<b>49</b>	<b>48</b>	<b>53</b>
Sleeve/Box	Box	<b>10</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>8</b>
	Semi-Bulk (80x120)	<b>120</b>	–	<b>120</b>	<b>135</b>	<b>120</b>
Pieces /Box	Box	<b>500</b>	<b>470</b>	<b>490</b>	<b>432</b>	<b>440</b>
	Semi-Bulk (80x120)	<b>6.360</b>	–	<b>5.880</b>	<b>6.480</b>	<b>6.360</b>
End of life	SPE - DPE	Recyclable in the paper system (depending on the different recycling streams).				
	DPLA	Compostable or recyclable in the paper system. TUV certification available.				

# Paperboard Lids

SPE / DPE / DPLA (with transparent window option)



## technical specifications

				
		Rectangular	Oval	Square
Weight (g)	SPE	13,5	12,8	13,0
	DPE	13,7	13,0	13,2
	DPLA	14,3	13,5	13,7
Pcs /Sleeve	Box	28	28	38
	Semi-Bulk (100x120)	28	28	–
Sleeve/Box	Box	12	12	8
	Semi-Bulk (100x120)	100	90	–
Pieces /Box	Box	336	336	304
	Semi-Bulk (100x120)	2.800	2.520	–
End of life	SPE - DPE	Recyclable in the paper system (depending on the different recycling streams).		
	DPLA	Compostable or recyclable in the paper system. TUV certification available.		

## Awards

Non round paperboard containers features and design have been acclaimed worldwide and won the **Gold Award** in the **Nature's Partner** category at the **European Carton Excellence Award 2019**.

